

# Business Studies

**Examination Board:** WJEC Eduqas

**Qualification:** A level

**Teacher Contact:** Mr Abood, Mrs Britton and Mr Beddow

**Entry Requirements:** You will need a grade 6 in Business Studies GCSE. If you have not studied the subject at GCSE, you will need to have achieved a 6 in English and Mathematics.

## What will I study?

Students will study business in a variety of contexts (e.g. large/small, UK-focused/global, service/manufacturing) and consider:

- the importance of the context of business in relation to decision-making
- the interrelated nature of business activities and how they affect competitiveness
- the competitive environment and the markets in which businesses operate
- influences on functional decisions and plans including ethical and environmental issues
- factors that might determine if a decision is successful
- how technology is changing the way decisions are made and how businesses operate and compete
- the impact on stakeholders of functional decisions and their response to such decisions
- the use of non-quantitative and quantitative data in decision-making (including interpretation of index numbers and calculations such as ratios and percentages).

## How will I be assessed?

### **Component 1: Business Opportunities and Functions.**

Written examination; 2 hours 15 minutes, 1/3 of qualification.

**Section A** – compulsory short-answer questions.

**Section B** – compulsory data-answer questions.

To assess Business Opportunities and Functions.

Total marks 80

### **Component 2: Business Analysis and Strategy.**

Written examination; 2 hours 15 minutes, 1/3 of qualification.

Compulsory data response and structured questions.

To assess business strategy and analytical techniques used in the business decision-making process. The subject content in Component 1 will underpin the context for Business Analysis and Strategy. Total marks 80

### **Component 3: Business in a Changing World.**

Written examination; 2 hours 15 minutes, 1/3 of qualification.

**Section A** – compulsory questions based on a case study.

**Section B** – one synoptic essay from a choice of three.

To assess all of the A level subject content. Total marks 80.

## Am I suited to this course?

This course is designed to give you a good grounding in all aspects of business. You will develop a thorough understanding of topical business issues and will think about them in a critical manner, developing the skills of application, analysis and evaluation. Case study research of businesses lies at the heart of the A level course. You are taught business theory and how to apply it to issues, problems and opportunities facing real businesses.

## Where can it lead?

A level entry to banking, retail and human resource management, business management and hospitality, accountancy, including apprenticeships. Progression to higher education degree courses in Business, Finance and Management.