

SOCIAL ENTERPRISE

Social enterprises are businesses that want to change the world for the better. Like traditional businesses they aim to make a profit, but they reinvest or donate these profits to create positive social change. Social enterprises are in our communities and on our high streets – from coffee shops and cinemas, to pubs, leisure centres, banks, bus companies, healthcare and creative agencies.

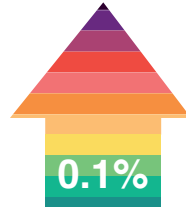
All data represents the West of England

SIZE OF SECTOR



16,790

people are employed in this sector.



The sector is forecast to grow by 0.1% between 2017 and 2026.



8,824

unique job postings between Jan 2017 and Jan 2018.



93% of advertised jobs in 2017-18 required a **bachelor's degree**.



9.4%

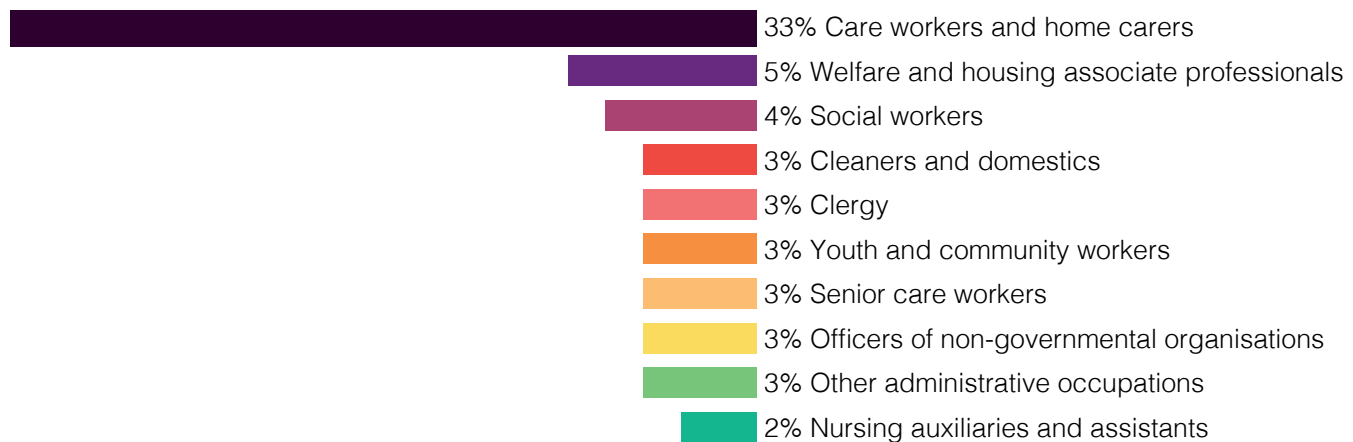
of the workforce are aged 16-24 years old.



EMPLOYMENT AREAS



The main areas of employment within this sector are:



AVERAGE HOURLY WAGE

Care workers and home carers	£8.68
Welfare and housing associate professionals	£9.60
Social workers	£16.56
Cleaners and domestics	£7.92
Clergy	£11.92
Youth and community workers	£12.25
Senior care workers	£9.44
Officers of non-governmental organisations	£11.72
Other administrative occupations	£10.03
Nursing auxiliaries and assistants	£9.83



SKILLS IN DEMAND

These soft skills are most commonly requested by employers:

COMMUNICATION

CREATIVITY

ORGANISATIONAL

COLLABORATION

PROBLEM SOLVING

The most requested skills specific to this sector are:

SPECIALIST	
Teaching	Cleaning
Child care	Autism diagnosis / treatment / care
Working with mental health conditions	Teamwork / collaboration
BASELINE SKILLS	
Care planning	Bathing patients
Dementia knowledge	Cooking for patients
Nursing home experience	Medication administration
BUSINESS SKILLS	
Microsoft Excel	Mentoring
Microsoft Office	Multi-tasking
Time management	Decision making



EMPLOYERS

Employers with the most advertised vacancies over the past 12 months in the West of England:

- NHS
- Shaw Healthcare
- Dean Healthcare
- University of Bristol
- Sense Ltd
- South Gloucestershire Council
- Bristol Community Health CIC
- Virgin Care Ltd
- Agincare Group Ltd
- Dimensions Ltd
- Allied Healthcare Ltd
- Barchester Healthcare
- Four Seasons Healthcare
- Priory Group
- Housing and Care 21
- Hamilton Cross
- Milestone Trust
- Gracewell Healthcare Ltd
- Mencap
- St Monia Trust
- United Response
- Voyage Care
- BUPA

Sources

- 1) Labour Insights - Data range 2017 / 2018
- 2) West of England LEP
- 3) EMSI - Burning Glass - Data range 2017 / 2018
- 4) Business West Skills Statements 2018

Partners

