

# Labour Market Intelligence



Charlotte Hopley,  
Senior Economic Officer



# West of England



The West of England covers the four authority areas of:

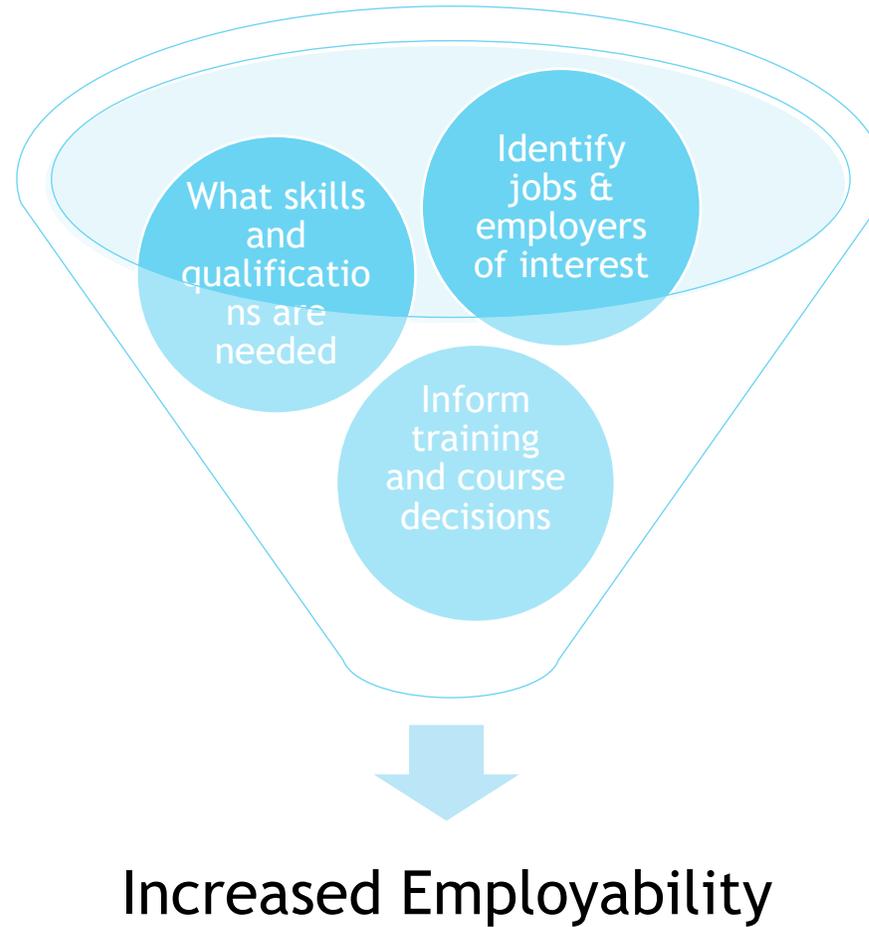
- Bristol City Council
- Bath and North East Somerset
- North Somerset
- South Gloucestershire

90% of the people who live in the West of England also work here.

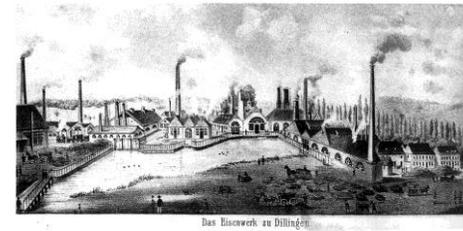
# What is Labour Market Intelligence?

- Information into the structure of employment and the jobs available in a given area
- Looks at what employers there are, and what sectors they are in.
- What type of jobs people are doing
- What skills are required
- How employment in an area may change

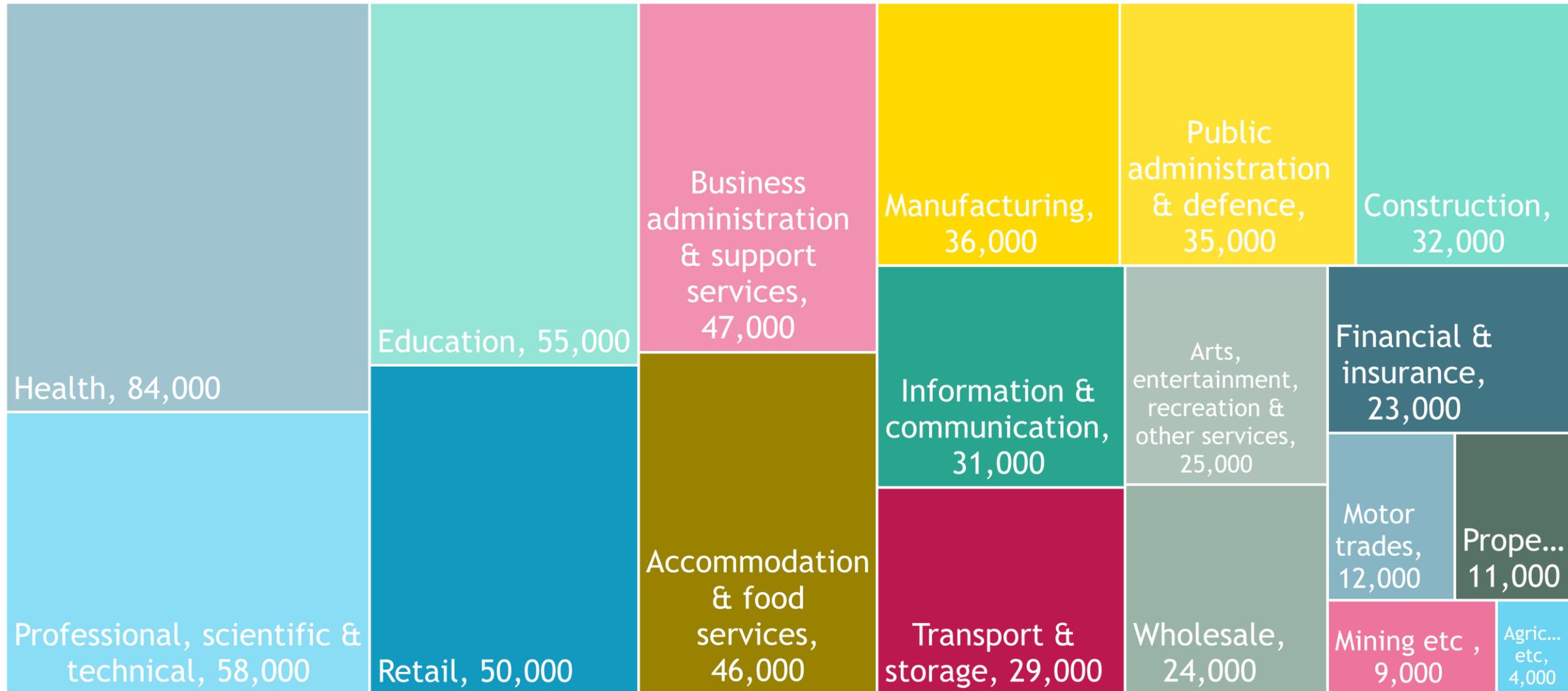
# How can this information be used?



# Employment is constantly changing



# What industries are people currently employed in?



# What occupations do they do?



Source: Jan - Dec 2018 Annual Population Survey, ONS

# Major Employers in the Region

- Airbus
- University of Bristol
- University of Bath
- University of West of England
- NHS
- OVO Energy
- ComputerShare
- PWC
- Burgess Salmon
- KPMG
- Bristol Water
- Environment Agency
- HMRC
- GKN



# The role of small businesses

Q: How many businesses in the West of England employ 1-4 people?

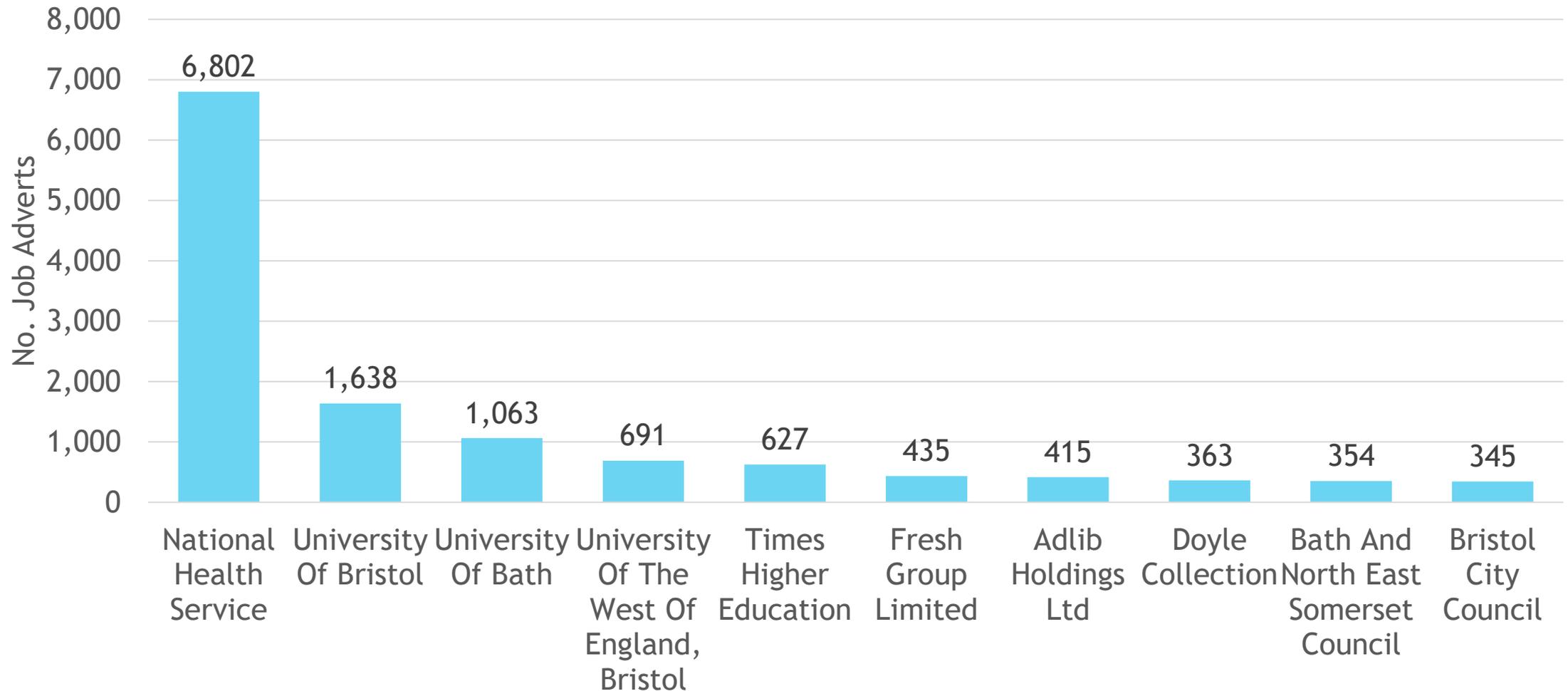
A: 34,935

Q: How many businesses in the West of England employ more than 250 people?

A: 200

There are around 44,800 SME businesses in the West of England employing from 1-249 people.

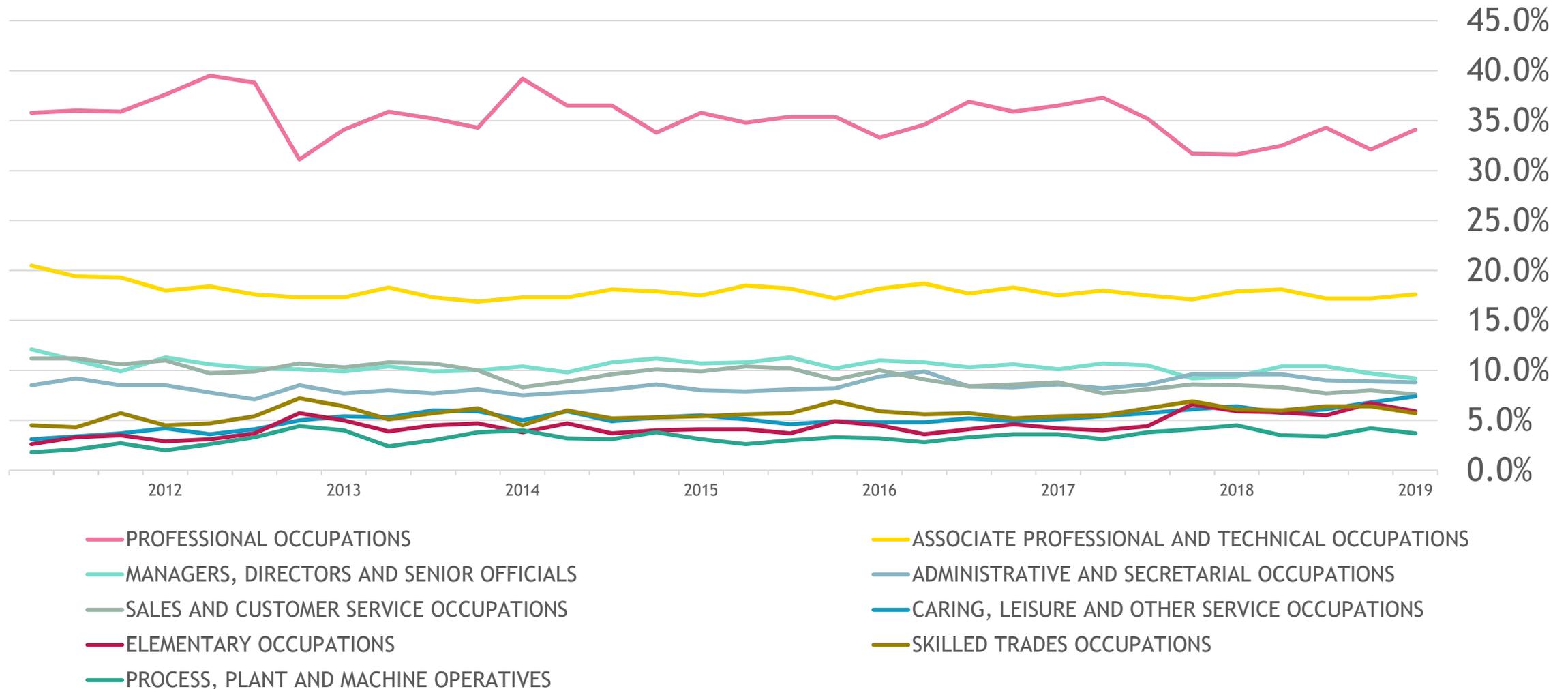
# Top recruiting Businesses in 2019



Source: Jan- Dec, 2019 Labour Insight, Burning Glass

# Sought after Occupations

**WEST OF ENGLAND**  
**ENGLAND**  
 Combined Authority



Source: Jan- Dec, 2019 Labour Insight, Burning Glass

# Professional Occupations in Demand



Source: Jan- Dec, 2019 Labour Insight, Burning Glass

# Associate Professional & Technical Occupations in Demand



# Jobs in the NHS

## Top 10 advertised jobs:

1. Registered General Nurse
2. Physician
3. Administrative Assistant
4. Healthcare Assistant
5. Nurse Practitioner
6. Healthcare Manager
7. Medical Secretary
8. Psychologist
9. Personal Care Aide
10. Physiotherapist



# Skills Sought by the NHS

Baseline Skills	Specialist Skills	Digital Skills
Communication Skills	Working With Patient: Mental Health	Microsoft Excel
Organisational Skills	Patient Care	Microsoft Office
Research	Surgery	Microsoft Word
English	Teamwork / Collaboration	LinkedIn
Leadership	Teaching	SQL
Planning	Administrative Support	Microsoft Outlook
Detail-Orientated	Rehabilitation	Microsoft Powerpoint
Typing	Working With Patient: Trauma	Word Processing
Microsoft Excel	Paediatrics	ICD-10
Problem Solving	Cancer knowledge	SAS

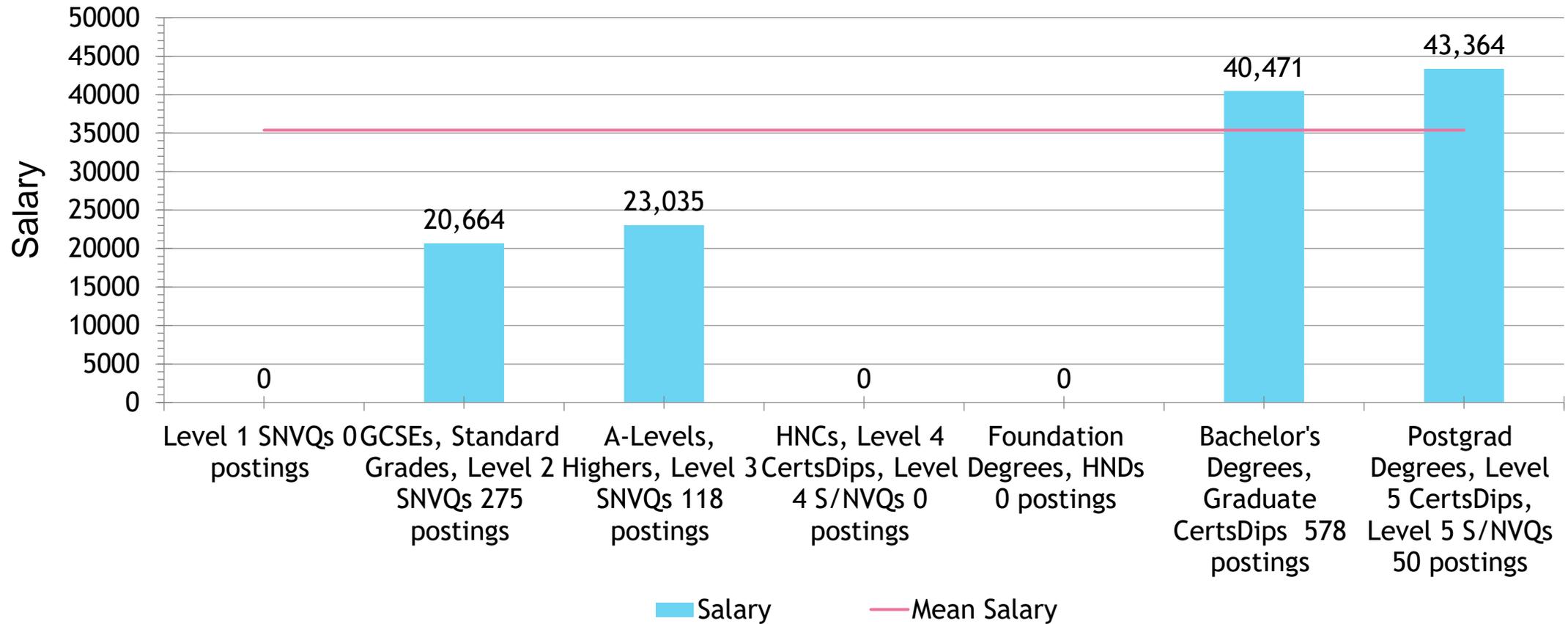


Transferable Skills

# Health Care Certifications

- Registered General Nurse (RGN)
- Nursing and Midwifery Council (NMC) Registration
- Health and Care Professions Council (HCPC) Registration
- General Medical Council (GMC) Registration
- General Dental Council (GDC) Registration
- Cavendish Care Certificate
- British Association of Occupational Therapists (BAOT) Registration
- Physiotherapist

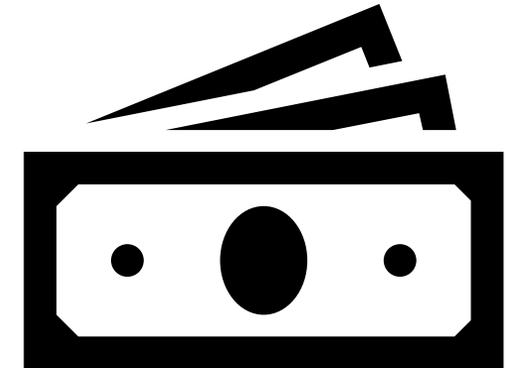
# Average Earnings in Health



# Jobs in Legal and Finance

## Top 10 advertised jobs:

1. Solicitor ((Property, Litigation, Corporate, Family, Employment, Construction))
2. Assistant Manager
3. Lawyer
4. Paralegal
5. Tax Manager
6. Legal Assistant
7. Audit Manager
8. Accountant
9. Conveyancer
10. Senior Auditor



# Skills Sought in Legal & Finance

Baseline Skills	Specialist Skills	Digital Skills
Communication Skills	Business Development	Microsoft Excel
Organisational Skills	Teamwork / Collaboration	Microsoft Office
Planning	Litigation	Microsoft Powerpoint
Detail-Orientated	Accounting	Microsoft Word
Microsoft Excel	Client Base Retention	SQL
Building Effective Relationships	Customer Service	Software Development
Problem Solving	Customer Contact	Visual Design
Research	Project Management	Java
Writing	Budgeting	Facebook
Meeting Deadlines	Professional Services Marketing	Microsoft C#



Transferable Skills

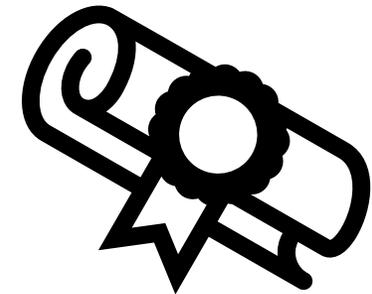
# Earnings & Certifications in Legal and Finance

- Mean advertised salary **£43,000** per annum



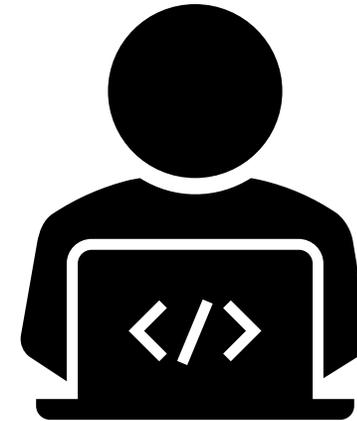
## Common Certifications

- Chartered Accountant (ICAS)
- Legal Practice Course (LPC)
- Chartered Certified Accountant (ACCA)
- Association of Taxation Technicians (ATT) Qualification
- APM Project Management (APMP)
- City and Guilds Diploma in Accounting



# Top Jobs Requiring STEM Skills

- Top 10 advertised jobs in STEM
  - Software Development Engineer
  - Front End Developer
  - Maintenance Engineer
  - Senior Systems Engineer
  - Electrical Engineer
  - Mechanical Engineer
  - .Net Developer
  - Java Software Developer
  - Computer Support Engineer
  - Civil Engineer



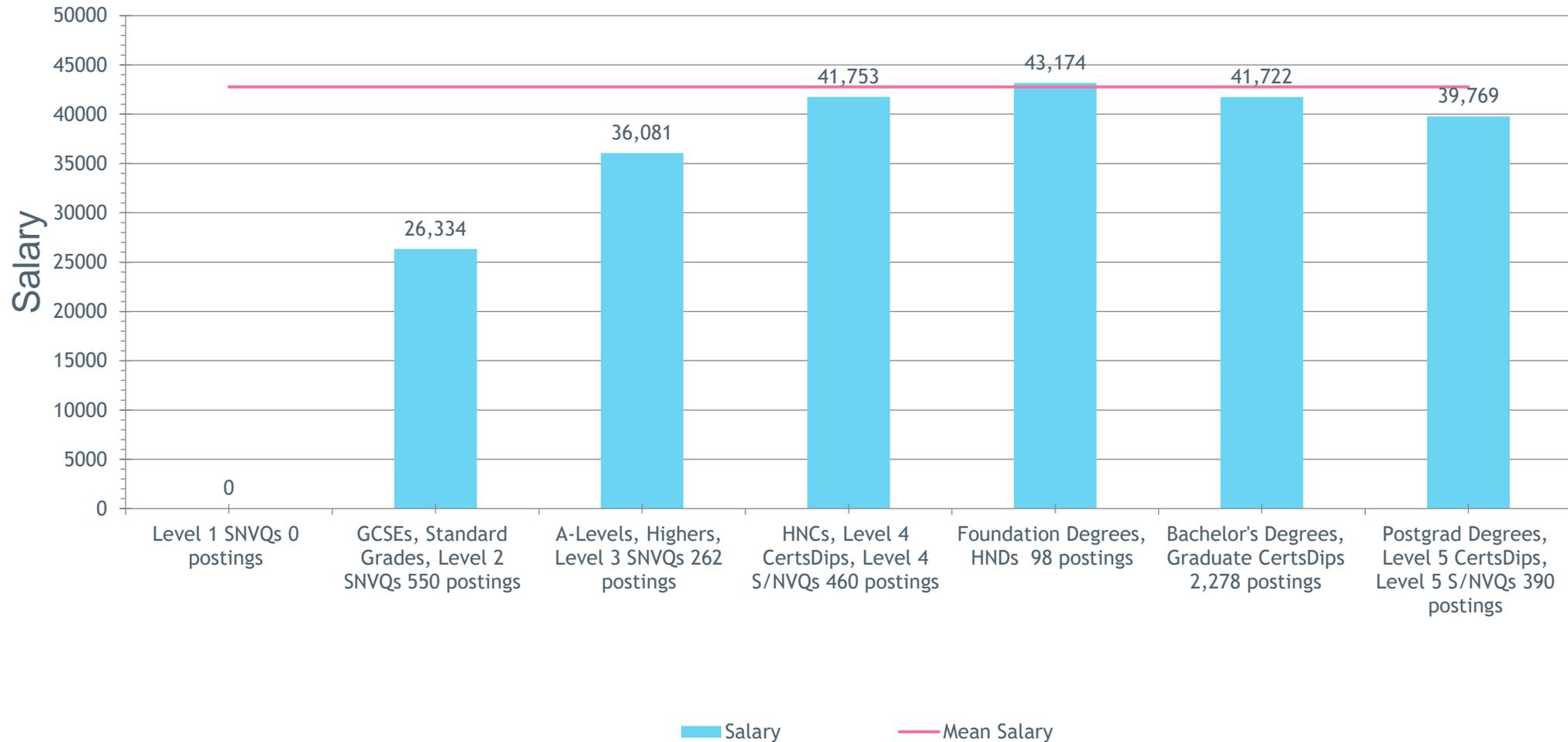
# Additional Skills in STEM jobs

Baseline Skills	Specialist Skills	Digital Skills
Communication Skills	Teamwork / Collaboration	Software Development
Planning	Project Management	JavaScript
Problem Solving	Software Development	SQL
Research	JavaScript	Software Engineering
Writing	SQL	Microsoft C#
Organisational Skills	Customer Service	Java
Creativity	Software Engineering	Python
Detail-Orientated	Budgeting	Microsoft Excel
Microsoft Excel	Microsoft C#	LINUX
Microsoft Office	Java	Microsoft Office

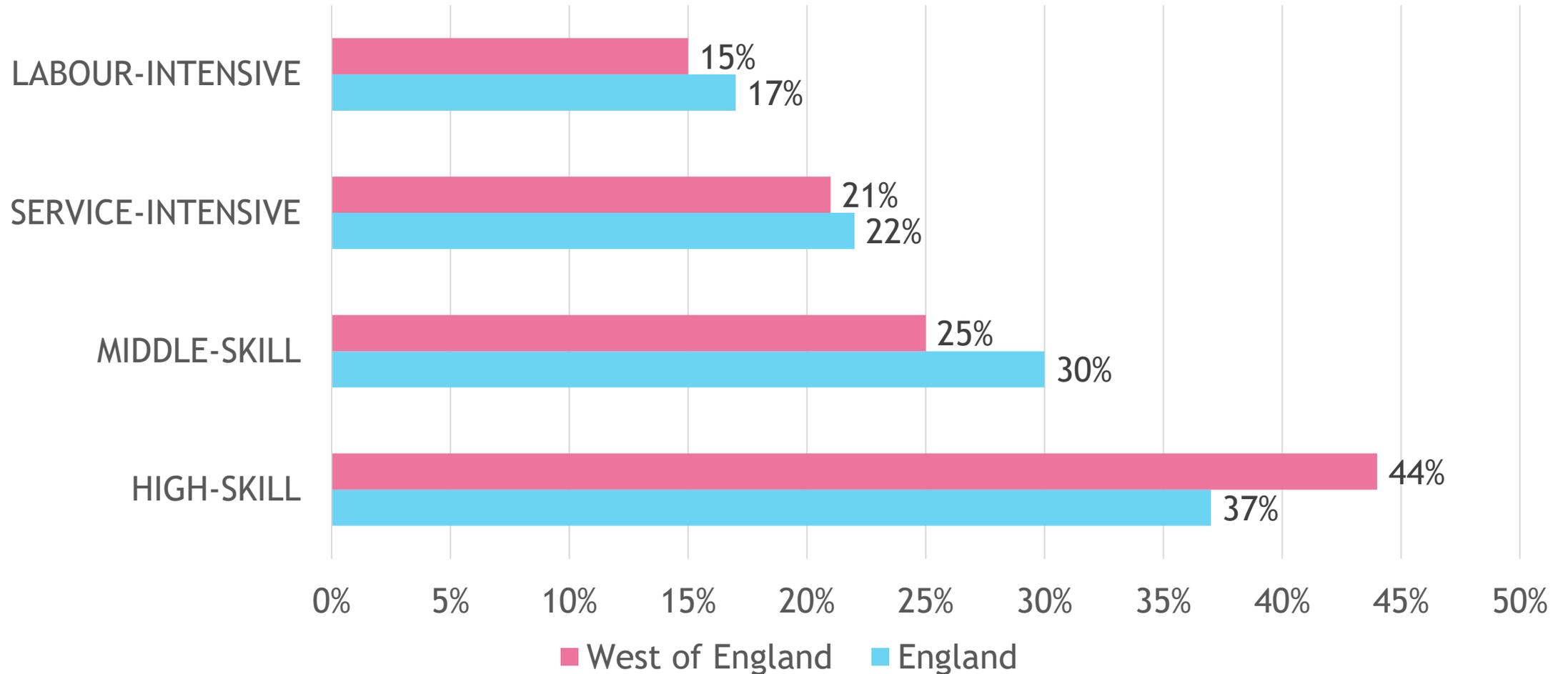


Transferable

# Average Earnings for STEM Jobs



# Skill Shortages



# Baseline Employability Skills



# Future Skills

- It is anticipated that nearly half of all existing jobs will be transformed by technology.
  - whilst technological progress will make some occupations obsolete, it also creates new jobs
- 6 out of 10 adults lacking basic ICT skills or having no computer expertise.
- Importance of retraining and upskilling!



# Helpful Links

- <https://www.careerpilot.org.uk/>
- [https://www.edge.co.uk/sites/default/files/documents/skills\\_shortage\\_bulletin\\_6\\_web-2.pdf](https://www.edge.co.uk/sites/default/files/documents/skills_shortage_bulletin_6_web-2.pdf)
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- <https://app.yondur.com/en/register/i>

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-  [westofengland-ca.gov.uk](https://www.westofengland-ca.gov.uk)
-  [xxxx@WestOfEngland-CA.gov.uk](mailto:xxxx@WestOfEngland-CA.gov.uk)
-  0117 428 6210
-  [WestofEnglandCA](https://twitter.com/WestofEnglandCA)
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