
Business Studies

Examination Board: AQA

Qualification: A level

Teacher Contact: Mr Abood

Entry Requirements: You will need at least a grade 5 in English and Mathematics and a 6 in Business Studies if completed at GCSE level. Business can be studied at Sixth Form without having studied the GCSE.

What will I study?

YEAR 1

What is business?

Managers, leadership and decision-making

Decision-making to improve marketing performance

Decision-making to improve operational performance

Decision-making to improve financial performance

Decision-making to improve human resource performance

YEAR 2

The same six topics as Year 1, plus the following additional topics:

Analysing the strategic position of a business

Choosing strategic direction

Strategic methods: how to pursue strategies

Managing strategic change

How will I be assessed?

All of the Business Studies modules are assessed via written examinations. There is no coursework or controlled assessment. Both Year 1 and Year 2 assess quantitative skills, making up a minimum of 10% of the overall marks. The skills tested include ratios, averages, fractions, percentages and calculation of profit and loss.

Am I suited to this course?

This course is designed to give you a good grounding in all aspects of business. You will develop a thorough understanding of topical business issues and will think about them in a critical manner, developing the skills of application, analysis and evaluation. Case study research of businesses lies at the heart of the A level course. You are taught business theory and how to apply it to issues, problems and opportunities facing real businesses.

Where can it lead?

Business Studies is a popular A level and useful for taking a very wide range of university degree courses, including Business Management, Business Administration, Accountancy, Advertising, Computing, Finance, Human Resource Management, Marketing and Law.